

Ogilvy Internship Program For Graduates 2025

Description

The Ogilvy Internship Program offers a dynamic and immersive experience for aspiring professionals in the advertising and marketing industry. Interns will have the opportunity to work on real projects, collaborate with seasoned experts, and contribute to innovative campaigns. This program is designed to provide a comprehensive understanding of how a leading agency operates, offering insights into various facets of the business, from creative services to strategic planning.

Responsibilities

- Assist in the development and execution of marketing and advertising strategies.
- Conduct research and analysis to support project objectives.
- Collaborate with teams on creative brainstorming sessions and campaign development.
- Support account management teams in client communications and project coordination.
- Participate in cross-departmental meetings to understand the full scope of agency operations.

Qualifications

- Currently enrolled in a Bachelor's or Master's program in Marketing, Communications, Business, or a related field.
- Strong interest in advertising and marketing.
- Excellent written and verbal communication skills.
- Ability to work collaboratively in a fast-paced environment.
- Proficient in Microsoft Office Suite and familiar with digital marketing tools.

Job Benefits

- Gain practical, hands-on experience in a prestigious global agency.
- Network with industry leaders and peers.
- Access to professional development workshops and training sessions.
- Opportunities for mentorship and career guidance.
- Potential for full-time employment upon successful completion of the internship.

Experience

Interns will engage in a variety of projects, each designed to enhance their understanding of the advertising industry. From working on global campaigns to local initiatives, interns will acquire skills in project management, creative development, and strategic planning. The program emphasizes real-world experience, ensuring that interns leave with a robust portfolio and a clearer career direction.

Skills

Hiring organization

Ogilvy Internship

Employment Type

Full-time, Intern

Duration of employment

6

Industry

Advertising Services

Job Location

London, England, United Kingdom,
E1 7HT, London, England, United Kingdom

Working Hours

8

Base Salary

10

Date posted

August 1, 2025

Valid through

14.04.2027

- Strong analytical and problem-solving skills.
- Creative thinking with an eye for detail.
- Ability to manage multiple tasks and meet deadlines.
- Proficiency in social media platforms and digital marketing strategies.
- Adaptability and eagerness to learn in a dynamic environment.

Contacts

Interested candidates should submit their resume, cover letter, and a portfolio of relevant work online through the Ogilvy careers portal. The selection process includes an initial screening followed by interviews with team leaders. Successful applicants will demonstrate a passion for the industry, a willingness to learn, and the ability to contribute positively to the team dynamics.

This internship is a perfect stepping stone for those looking to build a career in advertising and marketing, providing invaluable insights and experiences that only a global leader like Ogilvy can offer.