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Wpp Internship Advertising Program For Student 2025

Description

The WPP Internship is a dynamic program designed for ambitious individuals eager to make their mark in the marketing and advertising industry. As a WPP intern, you will be part of a global team, working on innovative projects for some of the world's most prestigious brands. This internship offers a unique opportunity to gain hands-on experience and insight into the fast-paced world of marketing.

Responsibilities

- Collaborate with creative and account teams to develop marketing strategies and campaigns.
- Assist in market research and analysis to identify trends and insights.
- Support the development of digital content, including social media, web, and video.
- Participate in brainstorming sessions and contribute innovative ideas.
- Help prepare presentations and reports for client meetings.
- Engage in client communication and support day-to-day project management.

Qualifications

- Currently enrolled in a degree program related to marketing, communications, business, or a related field.
- Strong analytical and problem-solving skills.
- Excellent written and verbal communication abilities.
- Proficiency in Microsoft Office Suite and familiarity with digital marketing tools.
- A keen interest in advertising trends and consumer behavior.

Job Benefits

- Gain valuable experience working with leading industry professionals.
- Opportunity to work on real-world projects and build a professional portfolio.
- Networking opportunities with WPP's global network of agencies and clients.
- Access to industry-leading training and development programs.
- Potential for full-time employment upon successful completion of the internship.

Experience

While previous experience in marketing or advertising is not mandatory, any prior internships or projects in related fields will be advantageous. This program is tailored for individuals who are passionate about learning and eager to challenge themselves in a corporate environment.

Skills

Hiring organization

Wpp Internship

Employment Type

Full-time, Intern

Duration of employment

6

Industry

Advertising Services

Job Location

Cookham, England, United Kingdom, SL6 9EH, Cookham, England, United Kingdom

Working Hours

10

Base Salary

10

Date posted

April 29, 2025

Valid through

19.08.2025

- Creative thinking and the ability to generate innovative ideas.
- Strong organizational skills and attention to detail.
- Ability to work effectively both independently and as part of a team.
- Adaptability to fast-paced environments and changing priorities.
- Basic understanding of digital marketing principles and social media platforms.

Contacts

To apply for the WPP Internship, candidates should submit their resume, a cover letter outlining their interest in the program, and a portfolio showcasing relevant work or projects. Shortlisted applicants will be invited for an interview, which may include a skills assessment. Applications are reviewed on a rolling basis, so early submission is encouraged.

Embark on your journey with WPP, where creativity meets opportunity, and transform your passion for marketing into a rewarding career.